

INVITATION TO COMPETE

StarNet
Commercial
Flooring

Design Awards



Categories

Large Corporate Corporate offices with total square footage greater than 25,000 square feet

Small Corporate Corporate offices with total square footage of 25,000 square feet or less

Education Schools, universities, etc.

Hospitality & Public Space Hotels, restaurants, health clubs, airports, theaters, libraries, museums

Healthcare Hospitals, clinics, nursing homes, senior living facilities

Unique Installation Challenge Entry identifies and solves an installation challenge. Submission requires a description of the installation strategy. Photography should emphasize the detail of the installation.

Environmental Achievement Entries shall demonstrate the overall positive environmental impact of the project with an emphasis on flooring products and best practices installation. Sustainable design, product recycled content and earned LEED points are key criteria. Entries will also be judged on completed project design aesthetics.

Student Achievement Presented hypothetically using digital graphics. Any new or renovation project may be used. Provide a 2-D or 3-D illustration showing how the flooring products and installation contribute to the overall design, function and life-cycle performance of the facility. Students must be enrolled in an interior design program accredited by the Council of Interior Design Accreditation.
(more information at: www.starnetflooring.com)

Awards & Recognition

Design Award Category Winners A Crystal Award for outstanding design achievement will be awarded in each of the eight categories. The winner can be a team or individual, and will receive **\$1,000 in cash**. Honorable Mentions will also be awarded at the judges' discretion.

Design Award Grand Prize One of the category Crystal Award Winners will be awarded the StarNet Design Award Grand Prize and receive **\$5,000 cash**. The Grand Prize Winner will also be the focus of national publicity. If won by a team, the Grand Prize will be shared by the team members.

National Recognition A select group of winners will receive publicity in national publications, including architecture/design and flooring media, as well as the business press and also on the web.

Winner Notification Crystal Award category winners will be notified approximately thirty days prior to StarNet's Annual Meeting. The winners will be invited to attend the Annual Meeting to receive their award. The grand prize winner will be announced at the Annual Meeting.

Design. The offspring of inspiration. Imagination. Perspiration. But design that applies beauty and art to purpose and function is to be celebrated. Thus the **Starnet Design Awards.** Accolades for creativity and innovation in commercial floorcovering design.

What Constitutes Award Winning Designs

Entries will be judged by the following criteria:

- Creative use of flooring
- Flooring design concept
- Flooring design integrated with overall space design
- How well design meets client objectives, special challenges, and environmental achievement

In order to win, entries must not only meet the criteria, but excel, making them the perfect blend of inspiration and application.

The Judging Panel Judges will be selected from respected industry professionals in North America. The selection of winners will be at the sole discretion of this panel.

Entry Mandatories StarNet Members and StarNet Members working in connection with design firms or project architects are invited to submit their work.

In order to be considered for the StarNet Design Awards, each entry must be submitted by a StarNet Member and incorporate at least one StarNet Preferred Vendor commercial flooring product. The StarNet Member must have purchased and installed the qualifying products.

All entries become the property of StarNet and photography may be used in advertising, brochures, publicity releases and other promotional materials as appropriate.

No entries will be returned. All entries will be prescreened for compliance with rules. Winners are responsible for all taxes. Void where prohibited by law.

Employees of StarNet Commercial Flooring Cooperative, its advertising, public relations and promotional agencies, and their relatives, are ineligible.

Entry Requirements

Deadline for entries is January 15th, and must include the following:

1. Official Entry Form Please complete all sections of the enclosed entry form. Photocopies are acceptable.

2. Photography Digital photography is preferred and accepted at high-resolution, 300 dpi or larger, at a minimum size of 11" X 17". Please provide images on CD saved as a tiff or jpeg. You may also submit a maximum of six professional quality transparencies (larger format such as 2 1/4 or 4 x 5 are preferred). **Prints are not acceptable.** As photography will be used to evaluate your design and creative use of flooring materials, we strongly recommend professional quality photography.

3. Design Strategy Submit a brief statement (100 words or less) describing your project. Strategy must cover the nature of the client's business, and emphasize any special design challenges, requirements or constraints you faced.

Please mail your entry form, design strategy and photography, postmarked no later than January 15, to:

**StarNet Design Awards
44 East Ridge Road
Ridgefield, CT 06877
Attn: Lori Dowling**

If you need more information or have any questions, please call StarNet at **1.800.787.6381**. Or visit our website at **www.starnetflooring.com**.

as an independent network of commercial flooring companies, StarNet members are able to offer customers the service and reliability of a locally owned and operated company, plus the advantages of a national network of affiliates, manufacturers and resources. Through this network, our customers benefit from the industry's best products, technologies and service providers. All of which means a wider choice of products, unbiased recommendations, competitive pricing and superior local and nationwide service.



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OFFICIAL ENTRY FORM

2006 StarNet Design Awards

If you need more information or have any questions, please call us at 1-800-787-6381.

I (we) hereby grant permission to StarNet to reproduce photography of this entry and to use my (our) name(s) in advertising, publicity or sales promotion, including magazine or newspaper articles. Furthermore, I (we) acknowledge that all information contained in this entry is accurate and that the entry will be disqualified if it fails to meet any of the requirements detailed in the entry package. This entry shall become the sole property of StarNet upon submission.

StarNet Member Firm

Member Contact, Telephone Number and email

Architect/Design Firm Name

Architect/Designer Name(s)

Contact Address, Telephone Number and email

Project Name and Location

Date of Completion

Floorcovering Manufacturer(s) (StarNet Preferred Vendors Only)

Style Name(s)

Signature

Date

Federal Tax I.D. No.

Entry Category (Check one):

- | | | | |
|---------------------------------------|--|---|---|
| <input type="radio"/> Large Corporate | <input type="radio"/> Education | <input type="radio"/> Healthcare | <input type="radio"/> Student Achievement |
| <input type="radio"/> Small Corporate | <input type="radio"/> Hospitality/Public Space | <input type="radio"/> Unique Installation Challenge | <input type="radio"/> Environmental Achievement |

Complete the following checklist before mailing, so that we can process your entry.

- | | | | |
|--|--|----------------------------------|--|
| <input type="radio"/> High Resolution
Digital Photography | <input type="radio"/> Design Strategy
(100 words or less) | <input type="radio"/> Entry Form | <input type="radio"/> jpg or eps files
(Student Achievement only) |
|--|--|----------------------------------|--|

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Deadline for entries is 1/15/07